



Team ER Multi- Sport Race Team

What is Team ER?

Team ER is a multi-sport team founded in 2005 in a joint effort between Eddies Bike Shop of Stow, Ohio and Ritchies Sporting Goods of Tallmadge, Ohio. These two family-owned and operated businesses envisioned assembling a team of athletes who would not only train and race together, but who would also promote multi sport and its fitness benefits, develop aspiring athletes helping them to achieve their goals and represent their sponsors in a professional manner.



Henry on the bike course



Mark on his way to 1st overall at Miltonman

Who are the Team ER members

Team ER members range from relative beginners to elite athletes who compete in national championships. Last year's team performance, at our designated races, included both male and female overall wins and many other top age group places. This year we have added several promising athletes, including two who coach swimming and running at the high school levels, and we expect to have another great season. We have also seen our beginners start to move up the ranks and expect podium finishes from some of them this year.

Team ER has also "graduated" one team member to the rank of pro-athlete.





Team ER 2009 Race Schedule

Multi - Sport Race Schedule

Date	Race	Location
05/03/09	Jeep Davis 5k	Barberton
05/25/09	Tallmadge Memorial 5k	Tallmadge
07/18/09	Green YMCA 5k & 10k	Green
09/26/09	Akron Marathon/Half Marathon & Relay	Akron
10/03/09	Stomp The Grapes Half Marathon & Relay	Hartville

Multi - Sport Race Schedule

Date	Race	Location
04/26/09	Hinckley Duathlon	Hinckley
05/03/09	Silver Springs Duathlon	Stow
06/07/09	Clay Park Triathlon	North Lawrence
07/12/09	Milton Man Triathlon	Lake Milton State Park
07/19/09	Xterra	West Branch
08/08/09	Greater Cleveland Triathlon	Mentor
09/13/09	Portage Lakes Triathlon	Akron





Benefits of Sponsorship

Team ER's combined twenty person team will be competing in over one hundred and fifty events in 2009. The estimated total impressions from these events are close to thirty thousand. Team members are required to wear official team uniforms, with sponsor logos at all races they compete in. In addition warm up and cool down gear with sponsor logos are to be worn providing maximum exposure.

At each designated race a team banner with sponsor logos. This will be attached to a tent where the team will gather before and after the race.



Henry out on the run



Matt checking out the swim

In addition to representing our sponsors out on the race course, members are also required to wear their uniforms during training. All team members have signed letters of agreement insuring our sponsors will be represented in a professional manner.

Each team member is also required to perform two community service events each year. Again, this is done wearing clothing with logos that identifies us Team ER members. This allows for additional impressions for our sponsors and provides the team an excellent avenue to give back to the community.

Finally, the team web site www.ohioteam-ER.com offers us yet another way to spread our message and promote our sponsors. We will be doing multiple press releases throughout the season and are contacting all local newspapers and sports and fitness publications to request coverage for the team and help draw viewers to our website.

