



Sponsorship Information Team ER Multi - Sport Race Team

What is Team ER?

Team ER is a multi-sport team founded in 2005 in a joint effort between Eddies Bike Shop of Stow, Ohio and Ritchies Sporting Goods of Tallmadge, Ohio. These two family-owned and operated businesses envisioned assembling a team of athletes who would not only train and race together, but who would also promote multi sport and its fitness benefits, develop aspiring athletes helping them to achieve their goals and represent their sponsors in a professional manner.



Henry on the bike course



Mark on his way to 1st overall at Miltonman

Who are the Team ER members?

Team ER members range from relative beginners to elite athletes who compete in national championships. Last year's team performance, at our designated races, included both male and female overall wins and many other top age group places. This year we have added several promising athletes, including two who coach swimming and running at the high school levels, and we expect to have another great season. We have also seen our beginners start to move up the ranks and expect podium finishes from some of them this year.

Team ER has also "graduated" one team member to the rank of pro-athlete.





2013 Team ER Race Schedule

Running Events

Event	Date	Location	Website
Shamrock 5K/15K	3/17/2013	Woodridge High School	summitathletic.com
Union Hospital Half Marathon/Relay	4/14/2013	New Philadelphia	runohio.com
Jeep Davis 5K	May	Barberton	runohio.com
Tallmadge Memorial 5K	5/27/2013	Tallmadge	ritchiesports.com
Canton Marathon and Half	6/14-15/2013	Canton	runohio.com
North Canton 5 Miler	7/4/2013	Canton	runohio.com
Circle City Mile	8/17/2013	Tallmadge	ritchiesports.com
Akron Marathon, Half, Relay	9/28/2013	Akron	akronmarathon.org
Buckeye Half	10/27/2013	Peninsula	summitathletic.com
Great New Years Eve 5k	12/31/2013	Stow	summitathletic.com

Multi-Sport

Event	Date	Location	Website
Hinckley Du	April	Hinckley	NCN racing.com
Clays Park Tri/Du	5/25/2013	Canal Fulton	champracing.org
Twinsburg Du	6/2/2013	Twinsburg	ncmultisports.com
Munroe Falls Tri	6/23/2013	Stow	Champracing.com
Miltonman Tri	7/7/2013	Lake Milton State Park	Champracing.com
Greater Cleveland Tri/Du	8/4/2013	Mentor	NCMultisports.com
Camp Manatoc MTB Race	8/31 – 9/1/2013	Peninsula	331racing.com
Portage Lakes Tri/Du	9/14/2013	Portage Lakes St Pk	hfpracing.com

Bike Rides

Event	Date	Location	Website
Eddy's Sweet Corn	7/29/2013	Richfield	sweetcornride.com
Red Fannel	11/4/2013	Oberlin	lorainwheelmen.org





Benefits of Sponsorship

Team ER's combined thirty person team will be competing in over one hundred and fifty events in 2013. The estimated total impressions from these events are close to thirty thousand. Team members are required to wear official team uniforms, with sponsor logos at all races they compete in. In addition warm up and cool down gear with sponsor logos are to be worn providing maximum exposure.



Team ER participated at the Pedal For Heroes 2012 fundraiser

The team will be holding their first annual Indoor Triathlon in 2013 and sponsor logos will be displayed at the event.

At each designated race a team banner with sponsor logos will be displayed. This will be attached to a tent where the team will gather before and after the race.



Henry out on the run



Matt checking out the swim





In addition to representing our sponsors out on the race course, members are also required to wear their uniforms during training. All team members have signed letters of agreement insuring our sponsors will be represented in a professional manner.



Each team member is also required to perform two community service events each year. Again, this is done wearing clothing with logos that identifies us Team ER members. This allows for additional impressions for our sponsors and provides the team an excellent avenue to give back to the community.



A few of the award winning team members.

Our team web site www.ohioteam-ER.com offers us yet another way to spread our message and promote our sponsors. We will be doing multiple press releases throughout the season and are contacting all local newspapers and sports and fitness publications to request coverage for the team and help draw viewers to our website.

