



### Team ER Multi- Sport Race Team

#### What is Team ER?

Team ER is a multi-sport team founded in 2005 in a joint effort between Eddy's Bike Shop of Stow, Ohio and Ritchies Sporting Goods of Tallmadge, Ohio. These two familyowned and operated businesses envisioned assembling a team of athletes who would not only train and race together, but who would also promote multi sport and its fitness benefits, develop aspiring athletes helping them to achieve their goals and represent their sponsors in a professional manner.



#### Who are the Team ER members?

Team ER members range from relative beginners to elite athletes who compete in local races to national championships. Several of our top athletes have compiled both male and female overall race wins and top age group places in local and national races. Our team members have competed in the top national races including The Boston Marathon, USA Triathlon Age Group Nationals, and several Ironman Triathlons.

This year we have added several promising athletes and expect nothing less that another great season. We have also seen our beginners start to move up the ranks and expect podium finishes from some of them this year.

Team ER has also "graduated" one team member to the rank of pro-athlete.





A Cycling, Swimming, Running Team Competing in Northeast Ohio

# Team ER Race Schedule

	TEAM ER 2021 RUNNING EVENTS	
February 13 <sup>th</sup>	Frostbite 5K	Munroe Falls, OH
March 14 <sup>th</sup>	Shamrock 5K and 15K	Peninsula, OH
March 14 <sup>th</sup>	St. Patrick's Day 5K Trail Run	Hartville, OH
April 3 <sup>rd</sup>	Funny Bunny 4 Miler	Canton, OH
May 1 <sup>st</sup> & 2nd	Hall Of Fame Marathon	Canton, OH
May 15 <sup>th</sup> & 16 <sup>th</sup>	Cleveland Marathon	Cleveland, OH
May 31st	Tallmadge Memorial 5K	Tallmadge, OH
June 26 <sup>th</sup>	National Interstate 8K	Akron, OH
July 4 <sup>th</sup>	Raintree 5K	Green, Ohio
July 17 <sup>th</sup>	Jim Klett Memorial 10K	Munroe Falls, OH
August 14 <sup>th</sup>	Goodyear Half Marathon & 10K	Akron, OH
September 6 <sup>th</sup>	Labor Day 5K	Kent, Ohio
September 25 <sup>th</sup>	Akron Marathon	Akron, OH
October 2 <sup>nd</sup>	Run Now Wine Later	Canton, OH
October 2 <sup>nd</sup>	Bowman Cup 5K	Kent, OH
October 10 <sup>th</sup>	Towpath Marathon	Valley View, Ohio
October 23 <sup>rd</sup>	Race Like A Local 5K	Kent, Ohio
November 6 <sup>th</sup>	Buckeye Half Marathon	Peninsula, OH
November 25 <sup>th</sup>	Kent Turkey Trot	Kent, Ohio
December 5 <sup>th</sup>	Frosty Frolic 5K	Canton, OH
December 31 <sup>st</sup>	Great New Year's Eve 5K	Stow, OH
TEAM ER 2021 MULTISPORT EVENTS		
Cancelled	Twilight Indoor Triathlon	Cuyahoga Falls, OH
February 9 <sup>th</sup>	Mandel JCC Indoor Triathlon	Beachwood, OH
May 1 <sup>st</sup>	Sweat Now Wine Later	Canton, OH
May 13 <sup>th</sup>	Twinsburg Duathlon	Twinsburg, OH
Cancelled	Dave's Race Triathlon & Duathlon	Ravenna, OH
June 21 <sup>st</sup>	Munroe Falls Sprint Triathlon	Munroe Falls, OH
June 26 <sup>th</sup>	Blazing Paddles SUP & Kayak Race	Cleveland, OH
July 10 <sup>th</sup>	Lake Milton Triathlon	Lake Milton, OH
August 22 <sup>nd</sup>	Tri CLE Rock Roll Run	Cleveland, OH
July 18 <sup>th</sup>	Lighthouse Triathlon	Fairport Harbor, OH
July 21 <sup>st</sup>	Cleveland Triathlon	Cleveland, Ohio
September 11 <sup>th</sup> & 12 <sup>th</sup>	Portage Lakes Triathlon & Duathlon	Akron, OH









## **Benefits of Sponsorship**

Team ER's members will be competing annually in over one hundred and seventy-five events. Team members are required to wear official team uniforms, with sponsor logos at all races they compete in. In addition warm up and cool down gear with sponsor logos are to be warn providing maximum exposure.

At each designated race a team banner with sponsor logos. This will be attached to a tent where the team will gather before and after the race.



In addition to representing our sponsors out on the race course, members are also required to wear their uniforms during training. All team members have signed letters of agreement insuring our sponsors will be represented in a professional manner.

Each team member is also required to perform two community service events each year. Again, this is done wearing clothing with logos that identifies us Team ER members. This allows for additional impressions for our sponsors and provides the team an excellent avenue to give back to the community.

Finally, the team web site <u>www.ohioteam-ER.com</u> and social media platforms offer us other ways to spread our message and promote our sponsors. We will also issue press releases throughout the season and are contacting all local newspapers and sports and fitness publications to request coverage for the team and help draw viewers to our website.

